

Eastgate/I-90 Land Use and Transportation Project

Public Involvement Plan

Approved by the Bellevue City Council on February 1, 2010.

Public Involvement Plan Objectives

The Eastgate I-90 Land Use and Transportation Project includes a robust public involvement plan. This plan will help fulfill the following objectives:

- Include and consider a broad range of ideas and perspectives in the development and evaluation of alternatives;
- Ensure stakeholder engagement;
- Thoroughly identify opportunities, issues, and concerns, and develop creative and meaningful responses to them;
- Instill a broad perspective in alternatives to be considered;
- Ensure participation by a wide demographic range, consistent with the diverse population of the study area and nearby neighborhoods.

Public Involvement Plan Components

To accomplish these objectives, the public involvement plan proposes a multi-layered approach, consisting of the following components:

- Citizen Advisory Committee. A CAC could help bring a broad and balanced perspective to this planning process. The committee would be appointed by Council and advise the Commissions and Council. The CAC is envisioned as a 9- to 12-member body, composed of representatives from City Boards/Commissions, representatives of City-wide interests, and area stakeholders. While specific composition would be determined at a later date, the CAC could include:
 - One member each from the Planning Commission, Transportation Commission, and Parks Board
 - Community representatives with a broad City-wide perspective on matters such as: urban design, multi-modal transportation, environmental considerations, and economic development
 - Area stakeholders representing Bellevue College, business and property owners, and nearby neighborhoods north and south of the study area, and the Potential Annexation Area.
 - A potential liaison from the City Council.

In addition, participation of non-City agencies would be sought, either as non-voting members of the CAC or to serve in another advisory capacity. This could include:

- WSDOT
 - King County/METRO
 - Mountains to Sound Greenway
- Other City Boards and Commissions. Other City boards and commissions, including Arts, Human Services, and Environmental Services, may have an interest in this project and will be briefed as progress ensues.
 - Community workshops/open houses. Public workshops and/or open houses will be conducted at appropriate junctures in the planning process to increase opportunities for participation by the public at large.

- Business and property owner panels. Structured panels of business owners and property owners as used in the Bel-Red project were very effective at achieving two-way dialogue and ensuring that these key interests were well understood.
- Media. Media will be used for broad and ongoing distribution of project information. Opportunities for media communications include:
 - A project website will be established and maintained, to include project information, reports, meeting summaries, and notices of upcoming events.
 - News articles will be prepared and published in:
 - It's Your City
 - Neighborhood News
 - News Releases (to area newspapers and TV and radio stations)
- Project mailings. Mailings of project information and upcoming events will be sent to study area property owners and other stakeholders, nearby residents, and nearby neighborhood associations. A list of "interested parties" will be maintained and used for notification of project information.
- Other measures will be identified as the project progresses to ensure appropriate engagement and participation by affected or interested parties.